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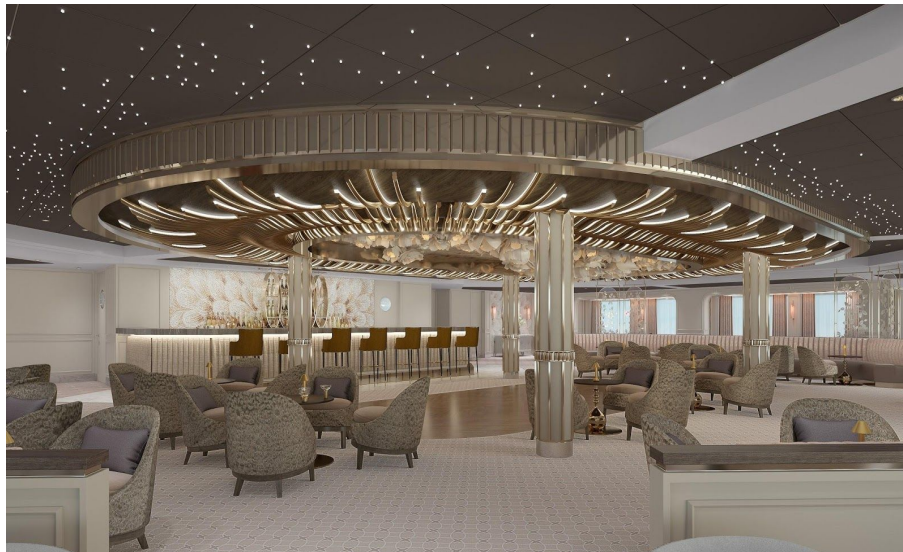
SEVEN SEAS SPLENDOR™ FEATURES STUDIO DADO DESIGNS

*Regent Seven Seas Cruises® Selects Studio DADO to Design Key Spaces On Board
The Ship That Perfects Luxury*

Coral Gables, FL (April 2, 2019) – Regent Seven Seas Cruises® has selected Miami-based boutique cruise ship and hospitality design firm Studio DADO to create key public and private areas of its newest luxury ship, *Seven Seas Splendor™*. The studio is designing the ship's Observation Lounge, Spa, Card Room, Constellation Theater, Connoisseur Club cigar lounge, Pacific Rim Pan-Asian specialty restaurant, and all 55 Penthouse Suites, Grand Suites and Superior Suites on board. The highly anticipated all-suite, all-balcony ship debuts in February 2020.

Led by DADO founding partners Yohandel Ruiz and Javier Calle and lead designer Scheherezade Marles, designs will elevate the standard for modern-day elegance, as each space aims to create an atmosphere of uncompromised luxury as unique as the many guests who sail on board.

"It is no small feat to create both public and private living spaces for a ship that aspires to perfect luxury," notes Ruiz. "We are focusing on all the intricate details that will take each of the 750 guests on a journey while on board for an indulgent and transformative personal experience."



DADO Design Highlights Aboard Seven Seas Splendor:

The Observation Lounge incorporates a light and airy color palette to create a restful daytime space that evokes the feeling of an enchanting English garden, complete with peonies, roses, traditional English architectural molding, and curved, lush

upholsteries that gracefully echo the fluid forms of flower petals. Specially commissioned art by *Gorman Studios* incorporates hand painted English roses and flowers on glass screens to mimic the look of porcelain. The highlight of the room includes a whimsical chandelier made from hundreds of hand-painted porcelain flowers.

The *Grand Suite*, one of the most glamorous spaces on board, features marble mosaics, rich woods, brilliant emerald green accent colors and unique furniture pieces based on haute couture fashion.

Elegance flows through the 55 sapphire-inspired *Penthouse Suites* from the subtle mother-of-pearl inset in the dining table, to the expanse of the breeze-swept balcony. Each suite is adorned with custom artwork, bathrooms featuring Carrara marble and stone and custom-lit vanity mirrors, and even expansive, walk-in closets that include lined jewelry drawers and custom space built for designer handbags.

“Our suite designs welcome guests with an opulent and highly tailored environment which seamlessly blends comfort and luxury,” adds Calle. “This distinctive design focuses on impeccable details, exquisite high-contrast materials and lush jewel-toned accents to create an unparalleled guest experience.”

“These vibrant, functional and interactive Studio DADO-designed spaces are another example of how *Seven Seas Splendor* will set new benchmarks in her quest to perfect luxury,” said Jason Montague, president and chief executive officer of Regent Seven Seas Cruises. “Their designers bring an eye for both bold architectural cues and the most whimsical of tiny details to create spaces that are pieces of art our guests will admire throughout their voyage.”

About Studio DADO

Since 2016, Miami-based Studio DADO has asserted itself as one of the most sought-after design firms, quickly building a reputation for creating luxurious, one-of-a-kind, interactive designs that keep the guest experience at the forefront of every venture. Recent DADO projects have been featured in major media industry and travel publications’ “best of the best” ships lists, including *Conde Nast Traveler’s* “Best Cruise Ships in the World: 2019 Gold List,” *CNN Travel’s* “The Best New Cruise Ships for 2019,” *USA Today’s* “Hottest New Cruise Ships of 2019,” and *The Telegraph’s* “16 Most Spectacular Cruise Ships Setting Sail in 2019.”

The boutique cruise ship and hospitality design studio uses its 60 years of cumulative design experience to deliver striking, clever design solutions and think outside the box to remain at the forefront of industry innovation. By synthesizing functionality and elegance, DADO breathes vibrance and utility into every location its designers take on. Both passionate and purposeful, DADO designers have transformed some of the most impressive spaces on board ships. Since its inception in 2016, memorable aesthetics, appreciation of culture, and a firm understanding of both client and patron needs have established Studio DADO as a world-class hospitality design studio. To learn more about

current projects, follow Studio DADO on Instagram @studiodado or visit their website at www.studiodado.com.

About Regent Seven Seas Cruises

Regent is the leading luxury ocean cruise line and offers an unrivaled experience to luxury travelers. The cruise line's modern four-ship fleet visits more than 450 iconic and immersive destinations around the world. All luxuries are included in Regent Seven Seas Cruises voyages, such as all-suite accommodations, round-trip business-class air on intercontinental flights from U.S. and Canada, the largest collection of unlimited shore excursions, unlimited internet access, highly personalized service, exquisite cuisine, fine wines and spirits, gratuities, ground transfers and one-night, pre-cruise hotel packages for guests staying in Concierge-level suites and higher. In 2018 the cruise line concluded a \$125 million refurbishment program of Seven Seas Mariner, Seven Seas Voyager and Seven Seas Navigator to elevate the fleet's elegance to the benchmark set by Seven Seas Explorer. For more information please visit www.RSSC.com, call 1-844-4REGENT (1-844-473-4368) or contact a professional travel advisor.

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