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STUDIO DADO MARKS TWO-YEAR ANNIVERSARY WITH CELEBRATORY SOIREE AT NEW CORAL GABLES OFFICES

*Historic Douglas Entrance Is Fitting Location to Celebrate Studio DADO's
Continued Growth and Success*

Coral Gables, FL, October 21, 2018 – Since opening its doors in November 2016, Studio DADO has made a splash in the hospitality design industry, providing design expertise to cruise ships restaurants, staterooms, suites, and other public spaces. The bustling firm is in demand: It has tripled in size in the past two years, and now includes a team of 14 at their new studio in iconic Coral Gables. This is stuff worth celebrating. Studio DADO will hold their 2nd anniversary party on November 2, 2018. Clients, vendors, friends and family of the design studio will be in attendance.

With 60+ combined years of hospitality design experience, DADO founding partners Greg Walton, Javier Calle, Jorge Mesa and Yohandel Ruiz knew what they were doing when they set up shop in South Florida, home of several major cruise lines and world-renown ports of call. Studio DADO attributes its success to a growing industry, the firm's solid reputation and a penchant for problem-solving



that looks beyond design and considers operations and revenue implications. The

Entry way to DADO's studio in the historic Douglas Entrance located in Coral Gables.

firm's uncomplicated, yet collaborative boutique-like approach translates into flexibility, adaptability and agility, which are not commonly offered by traditional design firms. Initial projects as a new company included the redesign of Norwegian Bliss' seafood restaurant, Ocean Blue, as well as Teppanyaki, their Japanese hibachi restaurant, and the chocolatier for Norwegian's dessert nirvana, Coco's.

Studio DADO has recently garnered international attention with their pivotal role as the design architects in the reimagination of Oceania's four Regatta Class Ships, dubbed as OceaniaNEXT, and their role in Princess Cruises' Sky Suites design; the benchmark of the new suite design style moving forward.

Studio DADO is also designing the public spaces for Norwegian Cruise Line's 2019 new build, The Norwegian Encore, the staterooms and several public spaces for Norwegian's next-generation new build, Project Leonardo and Carnival's XL Class new builds, for which they're designing the spa & fitness spaces, staterooms and suites. Other recent projects include Regent Seven Seas Cruise's 2020 new build, Seven Seas Splendor, and private island, Norwegian Great Stirrup Cay for which they're designing and planning the exclusive lagoon retreat, spa, beachfront luxury villas and public areas.

Their new office location has been both inspirational and functional: it leaves room for accommodating new designers, while the space itself, in fact, mirrors a theme of Studio DADO: unique design inspiration you can only find in Coral Gables. Javier Calle, founding partner of Studio DADO, admits that architectural influence had a lot to do with choosing their office location. He says, "Architecture is definitely the biggest informer of my design aesthetic. When I see an inspiring space, I immediately ask how I can manipulate the lines and volumes to give the user an experience that is memorable. When we were looking for a new office space, we wanted something that spoke to our culture as a firm, we wanted a space that was unique and had character, a place where our clients and colleagues would feel welcomed. The space had to feel elegant and casual at the same time. I think our office at Douglas Entrance checks all those boxes."

DADO attributes its success to a growing industry, and the firm's solid reputation for problem-solving that looks beyond design by considering operations and revenue implications. Each project is uniquely orchestrated with direct hands-on involvement from DADO's founding partners. Yet, somehow Studio DADO also finds time to give back. Partner Jorge L. Mesa teaches a Cruise Ship and Super Yacht Certification program at Florida International University, and partner Greg Walton serves on the Advisory Board for the Cruise Ship Interiors Expo.

About Studio DADO

Studio DADO is a Miami-based boutique cruise ship and hospitality design studio with over 60 years of cumulative design experience. By synthesizing functionality and elegance, DADO breathes vibrancy and utility into every location its designers take on. DADO impossibly blends approachability with glamour, culture with confidence, free-thinking fun with structure, and their growing portfolio reflects their out-of-the-box approach. Both passionate and purposeful, designers of DADO have transformed some of the most impressive spaces on board ships for Norwegian Cruise Line, Oceania Cruises, Regent Seven Seas Cruises, Carnival Cruise Line, and Princess Cruises into livable art. Memorable aesthetics, appreciation of culture, and a firm understanding of both client and patron needs have cemented Studio DADO as a world-class, upscale design studio since its inception in 2016. Get in touch with them at www.studiodado.com and learn more about current projects by following them on Instagram @studiodado.