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THE HEALTHCARE EXECUTIVE GROUP MARKS 30 YEARS OF LEADERSHIP IN TECHNOLOGY AND INNOVATION AMONGST THE HEALTH CARE COMMUNITY

Celebrates with 30th Anniversary Forum in Minneapolis

Minneapolis, MN, September 5th, 2018 – [The HealthCare Executive Group](#) (HCEG) celebrates 30 years serving healthcare executives and industry leaders at the HCEG Annual Forum. The event kicks off Wednesday, September 12th just before noon at the [Hewing Hotel](#) in Minneapolis, MN – the [#1 Healthiest City in the United States](#). With 30 years as a convener of healthcare executives and thought leaders, HCEG continues to provide a platform for healthcare leadership organizations to discuss the opportunities, challenges and issues that face healthcare executives every day.

This 30th Anniversary Annual Forum brings together select healthcare executives from across the country for two days of transformative dialogue focused on innovation and technology in the industry. Speakers include nationally-recognized healthcare thought leaders such as [Andy Slavitt](#), former Acting CMS Administrator and current leader of [Town Hall Ventures](#), [Secretary Shulkin](#), former United States Secretary of Veterans Affairs and [Dan Buettner](#), National Geographic Fellow, NY Times bestselling author and principal at the [Blue Zones Project](#). The closing keynote will be presented by [Dr. Craig Samitt](#), the new CEO of BCBSMN.

In addition to Andy, Dan, Secretary Shulkin and Craig, other accomplished speakers and panelists will lead nine handcrafted, interactive sessions covering topics selected from the [2018 HCEG Top 10](#) and developed by HCEG leadership, session moderators and panelists. Each session is designed to provide actionable insight into current topics of value to the health plan, health system and healthcare provider executives attending the annual forum.

A sample of session topics include:

- Value-Based Payment & Implications for Healthcare Stakeholders
- Payer/Provider Partnerships & Opportunities for the Future
- Health & Behavior Change at the Community Level
- Healthcare Single Point of Workflow on Social Determinants of Health
- Health Plan Diversification: What Does it Mean?

The 100+ participants of the HCEG Annual Forum will also vote on the 2019 HCEG Top 10 opportunities, priorities and challenges faced by health plans and health systems across the country. The HCEG Top 10 is the keystone for industry wide analysis and HCEG's educational programming throughout the following year. The HCEG Top 10 also provides the framework for an annual research survey: [The Industry Pulse](#).

Ferris Taylor, Executive Director of HCEG shared, "30 years is a significant milestone for an organization like ours. We keep our membership and sponsorship limited to continue to provide the collaborative and intimate setting for our open interactive discussions. This format is what sets us apart and allows us to continue celebrating year after year."

Annual Sponsors of HCEG, who will also be in attendance at the Annual Forum include Appian, CareCentrix, Change Healthcare, Cumberland Consulting Group, HealthEdge Software, HighPoint Solutions, Instamed, RedCard, Softheon, and Solera. Special Forum sponsor participants include TripleTree, MOBE Online Insights, and Digitize.AI. Registration information is available at <http://bit.ly/hcegaf>

About HCEG

The HealthCare Executive Group (HCEG) is a nonprofit national network of select healthcare executives, thought leaders and sponsors who navigate the tactical and strategic issues facing healthcare organizations today. The primary goal is to provide a platform that promotes healthcare innovation in technology and the development of lifelong professional relationships. HCEG was founded in 1988 by healthcare executives seeking a forum where the open exchange of ideas, opportunities for collaboration and transformational dialogue could freely ensue, especially with respect to the annually identified HCEG Top 10 Critical Issues. For more information and the Annual Forum agenda, visit www.hceg.org or follow HCEG on Twitter at @HCExecGroup.

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