

BLUE SKY ENVIRONMENTS INTERIOR DECOR



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For Immediate Release

BSEID TO LAUNCH 'BUY AMERICAN' CAMPAIGN ***Interior Decor company's new website to feature USA Artisans + Makers***



(September 19, 2017) BSEID - Blue Sky Environments Interior Decor - is launching a 'Buy American' initiative to embrace the creative spirit, innovative designs, and artful craftsmanship of homegrown artisans and makers. The designer curated collection will be showcased on their newly redesigned website and is set to inspire by giving a unique flair and one-of-a-kind personal touch to any decor.

Designer and BSEID owner, Barbara Murtagh Nash is accustomed to creating stylish and inviting interiors for high profile clients, and BSEID products have been featured on design blog **House of Turquoise** and in **Cottages & Bungalows** magazine. She announces, "We are excited to launch our new website featuring a variety of handpicked products for the home, and our popular 'Blue Door' blog with tips on creating wonderful interiors. We chose to highlight American Artisans + Makers to encourage our clients to 'Buy American'. There are just so many great quality products that are made right here in the USA."

BSEID's new website enhances user experience, while 'Inspiring the Art of Stylish Living' with exciting interior design visions and a wide selection of furnishings, decor and textiles. The new site includes a blog featuring: *Looks + Styles*, *Notes + Tips*, and *Ideas + Inspirations*. It features *Design Express*, a popular service offering clients a complete room design, sealed in a box, and mailed to their door at an affordable price. A special category, USA Artisans + Makers, is dedicated to companies with a commitment to manufacturing and using raw materials and resources Made in the USA - their sheer motive is to encourage consumers to 'Buy American'.

Erin Flett is a standout American Artisan on the BSEID site, and was recognized by **Better Homes and Gardens** as one of their Style Makers 2016. She runs her business from her studio in Portland, Maine, and hand screens her original designs onto pillows, custom rugs, handbags, and wall hangings. She explains, “I started off as a graphic designer and evolved into a surface textile designer. I love to draw and collect found designs in nature, old vintage elements, and create collages and unique compositions and patterns. My life is to be a mother, wife and a designer. I am obsessed with design and composition and draw inspiration and focus on fine tuning my craft everyday. I truly value my relationship with retailers like Blue Sky Environment Interior Decor who understand and appreciate domestic craftsmanship as much as I do.”

Other American artists and makers featured by BSEID include: Ali Leja Designs, Face to Face Designs, Hester & Cook, M Street Artwork, Spicher & Company, and Sweet Gumball.

About BSEID It has been an amazing ride for owner and designer Barbara Murtagh Nash and her boutique firm, Blue Sky Environments Interior Decor. With 35 years of design experience, the BSEID team has been ‘Inspiring the Art of Stylish Living’ in homes and business environments. Their success led to the creation of the e-commerce site BSEID.com, with a vast representation of styles to stimulate the creative juices and help clients select interior products with ease and confidence. Self-proclaimed admirers and purveyors of home decor, the team at BSEID.com prides themselves on excellent customer service and a professional eye for design.

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