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FOR IMMEDIATE RELEASE

Women's Empowerment and Leadership Organization Launches in West Broward *Nation-Wide Organization Emphasizes Personal and Professional Growth Through Sisterhood*

Pembroke Pines, FL – April 26, 2016 - [Suits, Stilettos and Lipstick \(SSL\)](#), a women's empowerment and leadership organization, announces the inauguration of its West Broward Community. The organization's fifth S.A.S.S.Y (Smart, Assertive, Strategic, Selfless and Young at Heart) community will host a launch party at Segafredo Pembroke Pines at The Shops at Pembroke Gardens on Thursday, April 28, 2016 at 6 p.m.

The launch is being spearheaded by Community President Marcela Oliver; Partner and Director of Communications at BryteBox Consulting a Pembroke Pines-based marketing, communications and business development consulting firm. Marcela actively sought to launch a local community, after realizing the void there was for west Broward-based professional business women looking to connect on a level that surpassed the typical once-in-a-while networking.

"I'm beyond excited to bring the women, and men, of West Broward, an outlet that not only provides for growth, professionally; but also delivers an environment focused on delivering support that is centered on personal development," states Marcela. "I was drawn to SSL because it is so much more than just networking. It is a unique, close-knit group of generous and successful women, who are driven and yet supportive. I love the sense of sisterhood."

In addition to her role with BryteBox, and now as President of SSL West Broward, Marcela was also recently appointed to the Social Media Committee for the City of Pembroke Pines.

About Suits Stilettos and Lipstick (SSL)

Established in 2012, SSL is the brainchild of CEO Dr. Elizabeth King and VP Yvonne Haase LMHC, both psychotherapists, who wanted to create a supportive network for professional women as they strive for balance in their lives. The women-led and men-friendly organization focuses on teaching members how to grow personally, spiritually and professionally, while engaging in networking opportunities that are "gender-specific, inspirational, educational and fun.

Since its launch, this rich and spirited organization has grown to become a 4,000-strong sisterhood, and growing; that promotes and supports professional women across the country, while also supporting local nonprofit organizations through The Lipstick Foundation, SSL's charity partner.

Registration for the launch on 4/28 at 6pm is open to the public.

For more information, please visit the Suits, Stilettos and Lipstick website at www.sslwomen.com

About BryteBox Consulting

BryteBox Consulting is a boutique marketing, communications and business development consulting firm; specializing in helping businesses grow sustainably, through comprehensive, multidisciplinary solutions.

BryteBox offers a range of services to help businesses succeed in optimizing and executing go-to-market strategies, including: market research, brand development, social media management, web and graphic design, public relations, content development and distribution, management consulting, start-up consulting, and non-profit development.

For additional information on BryteBox, please visit www.bryte-box.com