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**LEADERS FROM ACROSS THE HEALTHCARE SPECTRUM TO  
CONVENE IN SOUTH FLORIDA FOR THE HEALTHCARE EXECUTIVE  
GROUP'S ANNUAL FORUM.**

*HCEG announces full line up and agenda for October 25-28<sup>th</sup> conference at the new  
Margaritaville Hollywood Beach Resort*

August 11, 2015– The Healthcare Executive Group (HCEG), a national network of select executives and thought leaders announced its roster of speakers and panelists for the 2015 Annual Forum; taking place October 25<sup>th</sup> – 28<sup>th</sup> at the Margaritaville Hotel Beach Resort in Hollywood, Florida.

For three days, hand-selected participants will gather in Hollywood's newest resort to explore topics around the theme "Healthcare Evolution ~~Revolution~~, Inquire Within" and discuss innovation, evolution and transformation within the industry. Together the group will develop and publish HCEG's "Top 10 Issues". The Top 10 is a keystone for industry wide analysis, which highlights the top 10 issues facing healthcare organizations today.

"The HealthCare Executive Group is proud to launch our 2015 Annual Forum with our new name and charter, and in a brand new resort". States Tom Carleton, Chairman of the Board and (enter title), for Blue Cross and Blue Shield North Carolina. "Unlike larger conferences where attendees can easily get lost, our close-knit networking environment allows continuous opportunities to engage in productive dialog with peers, in an intimate setting."

Attendees from across the US will participate in a compelling agenda presenting keynotes, panels and networking opportunities, centered around various topics within three main subject areas; Delivery of Care, Payment Reform and Consumer Engagement.

Keynotes and speakers include, but are not limited to.

- **Keynote – Richard Boxer, MD, FACS** Chief Medical Officer at Pager

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- **Brad Fluegel** – SVP Chief Strategy and Business Development Officer at Walgreens
- **Bryan Sivak** – Former CTO at US Department of HHS
- **Dr. Charles Fazio** – Medical Director at HealthPartners Health Plan
- **Dr. Craig Samitt**- Partner and Global Provider Practice Leader at Oliver Wyman

For event registration and detailed information please email [info@hceg.org](mailto:info@hceg.org) or visit: <http://hceg.org/2015-annual-forum/>

**About HCEG**

The HealthCare Executive Group is a national network of select healthcare executives and thought leaders, who navigate the tactical and strategic issues facing organizations today and provide a platform that promotes healthcare innovation and the development of life-long relationships. Originally the Managed Care Executive Group (MCEG), The HealthCare Executive Group (HCEG), was founded in 1988 by healthcare executives looking for a forum where the open exchange of ideas, opportunities for collaboration, and transformational dialogue could freely ensue.

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