

tricycle studios

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AAJ Technologies and Tricycle Studios join forces to offer Florida businesses the best user experience combined with the latest technology

Fort Lauderdale, FL AAJ Technologies, a software solution development company, is partnering with Tricycle Studios, a strategic marketing communications and user experience agency, to provide immersive digital experiences through the use of cutting edge technologies. The partnership, between these two Florida based organizations each celebrating 20 years of success in the industry, will enable the development and implementation of robust digital solutions for clients.

Amjad Shamim, CEO and Managing Partner of AAJ Technologies, explains “At AAJ Technologies we strive to continually evolve. Joining forces with Tricycle Studios allows us to deliver more comprehensive solutions to our clients. Their high quality digital user experience, along with AAJ’s technical skills, will bring great value and insight to our efforts to propel customers into new markets by providing an improved experience.”

Founding Partner of Tricycle Studios, Randy Rosenthal states, “We’re happy to form an alliance with AAJ Technologies. Their superior technology expertise coupled with our extensive background in creating dynamic user experiences, makes for a great opportunity to provide immersive and comprehensive digital solutions that drive business.”

Murray Izenwasser, VP of Digital Transformation, at AAJ Technologies adds, “I have had the pleasure of knowing Randy Rosenthal and Tricycle Studios for many years. This partnership makes sense right now as we look to deliver incredible solutions that take advantage of today’s digital environment, tools, techniques, approaches, and platforms. By focusing on consumers and stakeholders, and optimizing user experiences across all customer journeys we can help transform the way our clients do business. Tricycle Studios’ background in creating innovative digital experiences together with AAJ Technologies’ technical fluency will provide the ability to truly help our clients in their digital transformation journeys.”

AAJ Technologies, based in Fort Lauderdale, works with companies at every stage of the digital transformation process to make real and impactful change. They provide software solution development and total lifecycle development support via a hybrid on-shore, nearshore, and off-shore delivery model. AAJ supports social, mobile, analytic and cloud-based (SMAC) enterprise initiatives with digital and technology solutions, and continues to expand across organizations from enterprise to start-up, and across industries. Their highly specialized teams know how to take operations digital, share information securely, and explore the potential of this new digital age we live in. www.aajtech.com @AAJ Tech

Tricycle Studios, with offices in Tampa and Brooklyn, is a user experience for revenue (UX/R) company that is solely focused on fueling those moments of influence that move people to action. Tricycle’s unique combination of media creators, technologists and modern sales experts are dedicated to solving the problem of how to make sales professionals the most successful they can be, in the very brief time they have in front of customers. Tricycle’s mobile sales enablement platform, Hi™ (human interface) is used daily by thousands of sales representatives in virtually every region of the world. For 20 years, Tricycle has been a trusted partner to some of the world’s best known and respected companies like Johnson & Johnson, W. L. Gore & Associates (GORE-TEX) and IBM, providing strategic media and digital tools development, designed specifically to increase B2B customer engagement and sales effectiveness. www.tricyclestudios.com