

## LEADERS IN HEALTHCARE RANK THE TOP 10 ISSUES FACING THE INDUSTRY FOR 2017

*Over 100 executives convene for 2 days to discuss the evolution of the industry during the HealthCare Executive Group's Annual Forum.*

**New York, NY – September 20, 2016** - As part of its 27th Annual Forum promoting leadership in healthcare, the Healthcare Executive Group (HCEG), a national network of select healthcare executives, sponsors and thought leaders that promotes innovation, industry transformation and the development of life-long relationships, announces the release of the organization's 2017 Top 10 Issues in healthcare.



*Gartner Analyst Constance Sjoquist discusses how Technology is Accelerating the Transformation of Healthcare in the opening keynote.*

ranked by over 100 leaders in healthcare, during last week's HCEG Annual Forum, in New York City, NY. The list was compiled by members and sponsor partners via an iterative, tablet-based survey process that was jointly supported by all HCEG sponsors. In addition to the survey, select presentation and other conference materials were pushed to forum participants throughout the conference via the tablets.

"This year's Top 10 list was derived from an initial list of 27 topics, and reflects the incredible transformation taking place (and needing to take place) in customer-centric services provided by health plans," states Ferris W. Taylor, HCEG Office of the Chair and COO of Arches Health Plan. "As discussed at our Forum. Technology and innovation are moving quickly. Our members see these 10 trends having lasting impact in the way we all become engaged, digital consumers and responsible healthcare stakeholders."

HCEG's Top 10 has been a pillar of the organization for over 12 years, providing extensive insight into healthcare industry priorities, based on HCEG member input and sponsor research. Through the development of the HCEG Top 10, HCEG encourages continuous and evolving dialog on the critical healthcare issues and concerns facing member organizations. Each year, the new HCEG Top 10 drives HCEG's programming, webinars, blogs, whitepapers, research and discussion for the coming year.

The HCEG 2017 Top 10 were culled and

The prioritized 2017 HCEG Top 10 issues in healthcare are identified as:

- 1. Value-based Payments:** targeting specific medical conditions to manage cost and quality of care
- 2. Total Consumer Health:** improving member's overall well-being – medical, social, financial, and environmental
- 3. Clinical and Data Analytics:** leveraging big data with clinical evidence to segment populations, manage health and drive decisions
- 4. Cybersecurity:** protecting the privacy and security of consumer information
- 5. Cost Transparency:** growing legislation and consumer demand
- 6. Harnessing Mobile Health Technology:** improving disease management, member engagement, and data collection/distribution
- 7. Addressing Pharmacy Costs:** implementing strategies to address growth of pharma costs versus benefits to quality of care and total medical costs
- 8. Care Redesign:** leveraging team-based care models, focusing on behavioral health and social needs
- 9. Accessible Points of Care:** telehealth, retail clinics and micro-hospitals vs. large, integrated systems
- 10. Next Generation ACOs:** additional programs in bundled payment, episodes of care-shared savings, and growing participant base

Designed as a formal process to gather input on priorities and challenges faced by health plans and providers across the country, the HCEG Top 10 becomes the keystone for on-going discussion, industry-wide analysis and subsequent research throughout the next year. Over the next several weeks, the HCEG Top 10 list will serve as the basis for examining critical issues, priorities and challenges for health plans in the post-reform era and will be complimented by a 7<sup>th</sup> annual national industry-wide survey with executive-level support from HCEG sponsors. Healthcare leaders across the nation will be invited to participate in the research and to backdrop and contrast their perspectives against the HCEG Top 10.

For more information on the HCEG Top 10, see <http://hceg.org/hceg-top-ten>

## About HCEG

The HealthCare Executive Group is a national network of select healthcare executives and thought leaders who navigate the tactical and strategic issues facing organizations today and provide a platform that promotes healthcare innovation and the development of life-long professional relationships. Originally the Managed Care Executive Group (MCEG), the HealthCare Executive Group



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(HCEG), was founded in 1988 by healthcare executives looking for a forum where the open exchange of ideas, opportunities for collaboration and transformational dialogue could freely ensue, especially with respect to the annually identified HCEG Top 10 Critical Issues. For more information, visit [www.hceg.org](http://www.hceg.org) or follow HCEG on Twitter at @HCExecGroup.

#### About HCEG Sponsors

The HealthCare Executive Group partners with select group of vendor sponsors in the open exchange of ideas, knowledge and expertise. HCEG values its collaborative relationship and ongoing support from its sponsor partners:

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Virtual Health

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